

## CLOSING REPORT

October 2018

### Chillventa impresses with new records and an upbeat mood!

- Exhibitor record: 1,019<sup>1)</sup> exhibitors from 45 countries
- Visitor record: 35,490<sup>1)</sup> trade visitors from 125 countries
- Congress record: 302 experts at Chillventa CONGRESS
- Prize-worthy projects win Chillventa AWARD

Chillventa 2018 was a resounding success. Once again, it saw significant increases in all trade fair KPIs. An increase of +10% to 35,490 trade visitors, around +4% to 1,019 exhibitors and last but not least, a 2% rise in display area make it the biggest Chillventa ever. From 16 to 18 October 2018, it transformed the Nuremberg exhibition venue into the No. 1 gathering place for the international refrigeration, AC, ventilation and heat pump community. On 15 October, the day before the fair, the Chillventa CONGRESS was a big hit with its audience of industry professionals. The high-calibre conference also broke a new record with 302 delegates in attendance (+20%).

“We are delighted about the excellent result of Chillventa 2018. After ten years, Chillventa 2018 reached a genuine milestone once again by welcoming 1,019 exhibitors from all over the world. And the icing on the cake was the record number of trade visitors, with 35,490 people attending Chillventa. However, it wasn't just the numbers that impressed industry professionals but above all the fantastic atmosphere in the halls where experts came together with other experts. Chillventa is therefore once again impressively underscoring its role as the most important gathering for the international refrigeration community including the segments AC, ventilation and heat pumps,” says Daniela Heinkel, Exhibition Director Chillventa at NürnbergMesse.

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<sup>1)</sup> The figures for visitors, exhibitors and display area at this exhibition are determined and certified according to the standard definitions of FKM, the Society for Voluntary Control of Fair and Exhibition Statistics.

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## **Chillventa – leading international trade fair**

There has always been a strong international contingent of exhibitors and visitors at Chillventa. This is also clear evidence of the global focus of the sector. Two-thirds of exhibitors come from outside Germany. The top five international participants are Italy, China, Turkey, Spain and France, while the UK, the USA, Belgium, the Czech Republic and the Netherlands are also in the top ten. There's a similar pattern in respect of trade visitors, with more than half of Chillventa's 35,490 visitors travelling from all around the world to the Nuremberg exhibition venue.

“With the significant increase in exhibitor and visitor numbers from Germany and around the world, Chillventa is reinforcing its position as the world's leading trade fair for refrigeration technology,” says Richard Krowoza, member of the Management Board, NürnbergMesse.

## **Trade visitors are very satisfied with Chillventa**

The importance of Chillventa is also reflected in the high percentage of decision-makers in attendance. Eight out of ten trade visitors stated that they were involved in purchasing or procurement processes, while 98% of visitors were satisfied with the range of products and solutions at Chillventa. The fact that nine out of ten visitors stated that they intended to attend the next Chillventa in 2020 shows how committed the industry is to this event.

## **Exhibitors praise Chillventa 2018**

This year too, there was a great atmosphere in the packed exhibition halls at Chillventa, where experts met and talked with other experts. This positive image was also confirmed by the independent exhibitor poll, in which 94 % of exhibiting companies stated that the event had been a success for them. Around 95 % were able to forge new business contacts and nine out of ten companies expected follow-on business from the event. Even before the fair was over, nine out of ten exhibitors said that they would be back in 2020.

The **Chillventa CONGRESS**, along with the **Exhibitor Forums** in the halls, offered sound professional insights into the latest hot topics in the industry. “In more than 200 presentations over four days and at seven different locations, conference participants and forum visitors were able to get comprehensive information about the industry including components, systems and applications for the segments refrigeration, AC, ventilation and heat pumps,” explained Dr Rainer Jakobs, technical consultant and

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coordinator of the supporting programme at Chillventa. In 2018, the trade fair, exhibitor forums and CONGRESS also focused on the Internet of Things (IoT), the IT security of refrigeration systems, implementation of the 42nd regulation on evaporative cooling (BlmSchV), current climate targets, eco-design, reclamation and treatment of refrigerants, F-gas regulations, efficiency through controls, innovation in heat transfer, air conditioning of data centres, heat recovery and system solutions for cold water.

[www.chillventa.de/en/events/1/chillventa-congress/688613](http://www.chillventa.de/en/events/1/chillventa-congress/688613)

## **Special presentations offered practical expertise**

The industry professionals at Chillventa were also impressed by two special presentations. There was plenty of expert knowledge to be had from the special display areas “**Hygiene in air-charged heat exchangers**” and “**The heat pump: key technology for the successful energy transition**”.

[www.chillventa.de/en/events](http://www.chillventa.de/en/events)

## **Chillventa AWARD presented**

The Chillventa AWARD was presented for the second time in 2018. The awards were handed over to the winners at an official ceremony on the first day of the fair. Find out about the winning projects here:

[www.chillventa.de/pressreleases](http://www.chillventa.de/pressreleases)

The next **Chillventa** will take place from **13 to 15 October 2020** at **Exhibition Centre Nuremberg**.

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All press releases and more detailed information, videos and photos are available from: [www.chillventa.de/en/news](http://www.chillventa.de/en/news)

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